

## 7.4 LET'S BUILD NEBRASKA – NEW ONLINE RESOURCE WEBSITE

The training program includes a redesigned ServeNebraska online resource library in partnership with 4-5 key community agencies and coalitions to provide a large array of resources available for all Nebraskans that will build and strengthen the capacity of individuals, community-based and nonprofit agencies to serve their communities.

An initiative led by Region V Systems in Lincoln to sustain a nonprofit capacity building initiative became a planning framework to develop a new capacity building strategy. The organizational structure that came out of the work of the group is an exciting new idea that sets a foundation to support and strengthen the nonprofit community and help ServeNebraska launch a new website with a new logo to uniquely identify the Commission's redesigned online resource library.



The new name, “Let’s Build Nebraska – Resources for Great Nonprofits” is a creatively designed new logo that will become the redesigned online resource library brand on a new website managed by ServeNebraska.

At the same time, similar projects and initiatives were underway in Omaha through the AIM Institute, Omaha Serves and the Nonprofit Association of the Midlands that have all agreed to join the ever growing partners that will contribute resources for the library. To facilitate an effective and cost efficient way of making all the initiatives happen without duplicating efforts, ServeNebraska offered to fold the resources of each of these agencies into the Commission’s online resource library, identifying each agency as a partner in the library.

Capacity building resources (training and technical assistance resources/experts) included on Let’s Build Nebraska focus on leadership development, organization, business/financial systems, program development, resource development strategies, volunteer management, community engagement and other areas of operation. Among the segments of the website are trainings, links, forms, subject matter experts for coaching and/or mentoring services. Launched in mid-2012, a review and evaluation will be completed after 6-12 months to monitor and evaluate the success of the website as a helpful resource to nonprofits and the public.